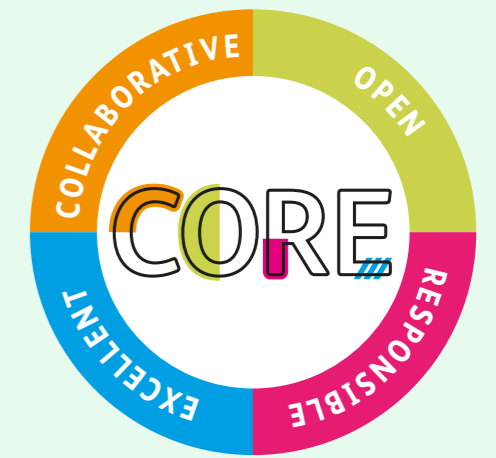




# WELWYN HATFIELD



**Ka Ng**  
Chief Executive



**Zayd Al-Jawad**  
Executive Director  
Place



**Richard Baker**  
Executive Director  
Finance & Transformation



**Sue McDaid**  
Executive Director  
Resident Services & Climate Change



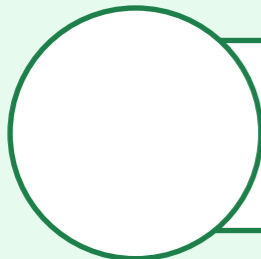
**Matt Wilson**  
Assistant Director  
Planning



**Kirsten Roberts**  
Assistant Director  
Customer Service  
& Transformation



**Emma Walker**  
Assistant Director  
Public Realm



**Damian Etheraads**  
Assistant Director  
Leisure, Community  
& Cultural Services  
*Starting August 2026*



**Ben Trueman**  
Assistant Director  
ICT & Digital Services



**Janice White**  
Assistant Director  
Homes & Neighbourhood



**Geoff Sampson**  
Assistant Director  
Regeneration  
& Economic Development



**Helen O'Keeffe**  
Assistant Director  
Finance



**Sharon Harte-Andrews**  
Head of Human Resources  
& Organisational Development



**Gavin Ramtohal**  
Assistant Director  
Legal & Governance