# VOICE of the community

How the residents and advocates of Welwyn Garden City have come together to show their concern and anger against overdevelopment and unsustainable development in the town.



The people of the Garden City will not for a moment permit the beauty of their city to be destroyed by the process of growth.....The town will grow; but it will grow in accordance with a principle which will result in this - that such growth shall not lessen or destroy, but ever add to its social opportunities, to its beauty, to its convenience.

**Ebenezer Howard**Founder of Welwyn Garden City

# Welwyn Garden City - a Unique Place

The residents of Welwyn Garden City care deeply about their town and understand its value in promoting a unique sense of place and wellbeing.

They also know that this sense of place is fragile and can be easily overwhelmed by inappropriate development that is not in keeping with the principles and ethos of the garden city movement on which the town was founded.



Welwyn Garden City has a distinct sense of place, character and heritage that is known around the world. Indeed, there is no finer example of a garden city to be found anywhere, it is a unique place.

The town's garden city principles are studied by planners and architects and used as examples and inspiration around the globe.

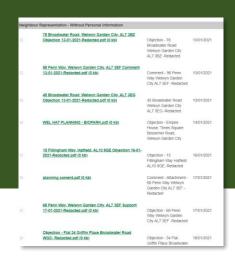
Of course, building styles evolve and this is to be expected, as long as they add to the beauty of the existing and are rooted in the original garden city ethos.

Welwyn Garden City celebrated its centenary in 2020. 100 years as the finest example of the garden city movement anywhere in the world.

# The Biopark Application & Response

The people of the town are not against the redevelopment of the Bio Park site. However, on seeing the proposals that were submitted, residents instantly realised that the design of development was radically out of place and out of keeping with Welwyn Garden City.

Well over 800 neighbour and public objections were received by the Council, more than for any other recent application.





Over 300 residents attended the DMC meeting where the planning application was heard, discussed and rejected.





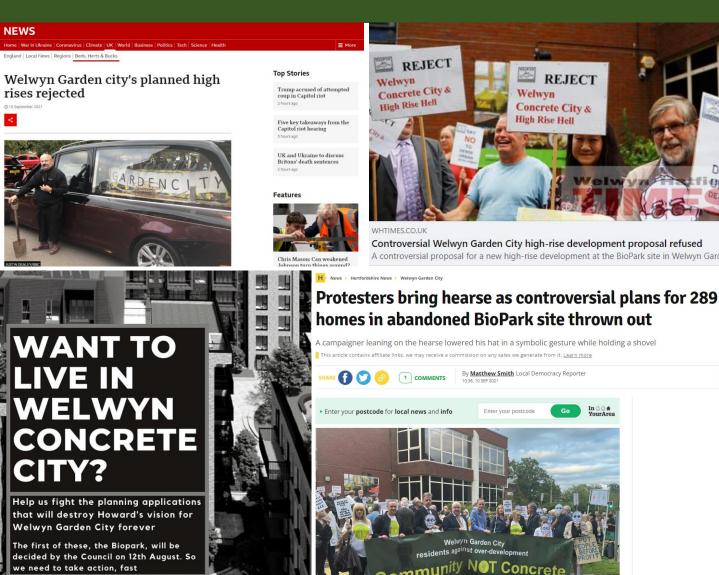




People are against development that is too high, too dense with limited green spaces that will forever be an eyesore on the skyline of the town undermining its special standing as a garden city.

# The Biopark Application & Response

The story was picked up and reported on by local press, national press and across social media.





10 September 2021 · 🔇

I am so pleased the planning application for Biopark was rejected last night. I was so impressed with the turn out and all our combined hard work.

Was fabulous seeing the little children outside with their placards, 'I love WGC and no to high rise'.

I will be forever haunted by that enlarged screen image of those balconies on the proposed flats at Biopark identified as places for children to play!!! Along with the roof terrace gardens!!!! That image alone is a driving force for change.

The Biopark application prompted the townsfolk into action. As of 10/06/22 there are over 2,100 members of our protest and action group.

## The Save WGC Protest

Since the Biopark application was rejected in September 2021, there has been a marked increase in resident engagement with the community groups – the people of the town have come together.

This culminated in the biggest community protest that the town has seen in many years and possibly in living memory.



Attended by residents from every corner of Welwyn Garden City. Every age group and demographic was represented.

Organised and run by a team of like-minded community volunteers.



On a Saturday afternoon, over 700 people marched from the Campus to the Howard Centre, via the statue of Ebenezer Howard.

## The Save WGC Protest



This was not an anti-development protest. It was about...

### **HERITAGE & CHARACTER**

The threat to the heritage of WGC from high rise and high-density, badly designed tower blocks, that are not in keeping with the town's character, setting and Garden City ethos

### **UNFAIR BURDEN ON WGC**

The unfair allocation of homes in the Local Plan, meaning WGC is left targeted by developers for intense overdevelopment.

### **NO TOWN VISION**

WGC becoming little more than a London overspill with a dying Town Centre and little amenity or heritage value

### **SOCIAL HOUSING**

The lack of social housing to provide muchneeded homes for local people

### **PLANNING APATHY**

The indifference towards the legacy of Ebenezer Howard from some planners & developers. Producing proposals for tower blocks on Broadwater Road, Wheat Quarter and South Side sites. Developers are now asking to go higher and denser

### **INFRASTRUCTURE**

The impact of thousands of new flats on health and wellbeing, GP surgeries, schools, parking, traffic and other infrastructure

The Biopark application fails on many of these and is typical of the lack of understanding of the needs of WGC.

# The Save WGC Protest



The Save WGC protest galvanized the past, present and future of Welwyn Garden City – the community spoke with one, clear voice.

# **Voice of the Community**

People here are proud of their town and want to see proposals that respect and fully demonstrate the garden city principles, creating beautiful buildings and spaces that reinforce community and will stand the test of time. The views of the people should matter and the people of Welwyn Garden City overwhelmingly oppose this scheme.

Perhaps the final word should be left to the guest speaker at the SAVE WGC protest, the great granddaughter of the founder of WGC, Ursula Howard.



What I have inherited from my great grandfather is the sense that a garden city is a beautiful and precious place. And it's wonderful to see all of you people here with your love of Welwyn (Garden City), your loyalty to the place you live, and your fierce determination to keep it as beautiful as it is.

**Ursula Howard**Great Granddaughter of Ebenezer
Howard

# VOICE of the community



